

# Acknowledging The Heritage Council Funding

Toolkit guidelines for grantees of  
The Heritage Council



## Your Acknowledgement Journey

Congratulations on your grant award from The Heritage Council.

We look forward to the successful completion of your project during the months ahead.

Acknowledgement of Heritage Council funding is something you need to consider from the moment you receive your grant award right through to when your project is completed.

You must show examples of where you have acknowledged Heritage Council funding when submitting your final report for payment of your grant, so remember to keep a record of the acknowledgements as you go.

By acknowledging Heritage Council funding, you are helping to improve public understanding of how we are all working together to protect our heritage for future generations.

We have prepared this short guide to assist you with the acknowledgement process.



# Where to acknowledge Heritage Council funding

## On websites

If The Heritage Council is funding a specific website or a part of an existing website, our logo must appear in the footer of the site.

## On Reports and Presentations

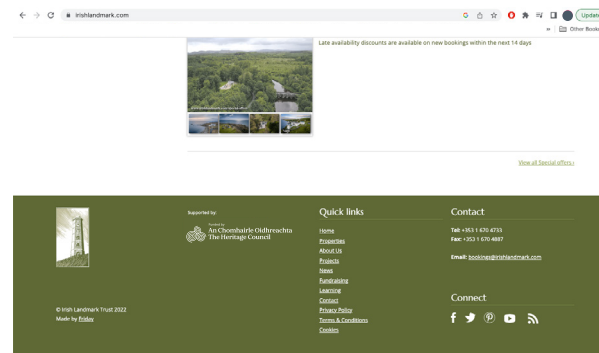
All publications and documents relating to the project must include The Heritage Council logo on the cover.

## On videos

If you produce any video materials related to a project which was supported by The Heritage Council, we ask that you include our logo on screen at the **beginning** of the video.

The logo should appear along the base of the video, ideally on the bottom right of the screen.

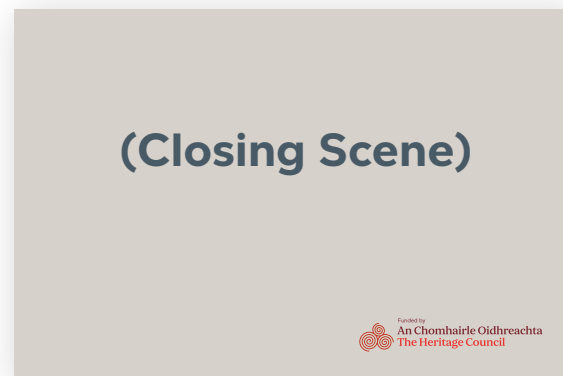
## Website Sample



## Report Cover Sample



## Video Placement Sample



## Presentation Sample Format



# Where to acknowledge Heritage Council funding

## On apps

If Heritage Council funding has helped to support the development of an app, this must be acknowledged by ensuring our logo is visible in a prominent place on the home page of the app.

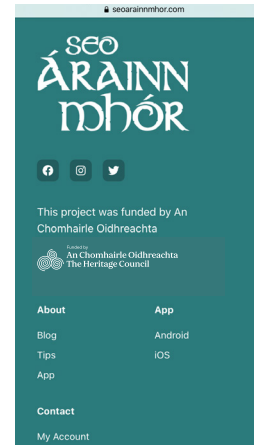
## Signage on site

For projects where physical works are taking place, we will forward you signage to place at the site.

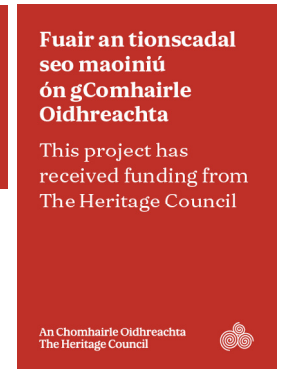
## Equipment

If you are receiving a grant for the purchase of specialised equipment e.g. display cases, we will forward you an A5/A6 sign to place on/at the equipment.

### Apps Sample



### Equipment Sample



### Signage on site



# Where to acknowledge Heritage Council funding

## Radio/Podcasting

Some grantees may engage in radio advertising to promote their project. In instances where this project was supported by The Heritage Council, the ad should include the following tagline at the end of the recording

This project has been funded by The Heritage Council

\* Please amend this line depending on whether the project was supported/co-funded/in partnership with the Heritage Council and whether it is a project/programme/publication etc.

## Social media/press

Let people know about your project and the work which has been made possible through Heritage Council funding across your social media platforms if you have them.

Share the good news of your grant also with your local newspaper, radio station or parish newsletter. Keep people updated on how the project is progressing and let people know when the project has been completed.

Don't forget to tag us on your social media channels **@TheHeritageCouncil** for Facebook, Instagram, Linked-in **@HeritageHubire** on twitter. Use the hashtag **#HeritageCouncil**

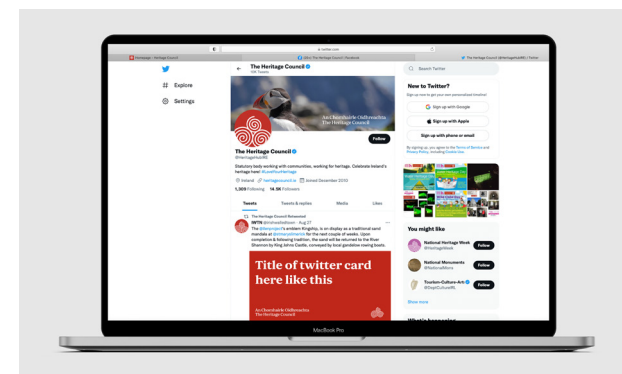
Remember to acknowledge Heritage Council funding in any press releases, launch materials. If you require a quote for your press release from The Heritage Council, please contact [media@heritagecouncil.ie](mailto:media@heritagecouncil.ie)

Take lots of photos and share your project outcomes with the public.

## Language

This **project** has been **funded by** The Heritage Council

\* Please amend this line depending on whether the project was **supported/co-funded/in partnership with the** Heritage Council and whether it is a **project/programme/publication** etc.



**@TheHeritageCouncil**  
**#HeritageCouncil**



**@HeritageHubire**  
**#HeritageCouncil**

## Other

Recipients of Heritage Council funding should also acknowledge The Heritage Council when speaking about their project in any printed or online publicity e.g. social media, radio/tv interviews, any type of printed material

It is impossible to include an exhaustive list of occasions where Heritage Council funding needs to be acknowledged but it is hoped that the included examples provide a useful indication of our expectations.

If in any doubt, please contact us directly at [media@heritagecouncil.ie](mailto:media@heritagecouncil.ie)



# The Heritage Council Logo

The Heritage Council acknowledgement logo should be used in its full colour. It is available in black or white for when this is not possible.

Give the logo space to breathe. Do not place another logo or image too close to its edges.

Please do not change the layout or scale of the logo and ensure it is not distorted, squashed or cropped. Do not use the logo at an angle or on a busy image where it is difficult to read.

We have sent you a folder containing all logos you will need to acknowledge our support.

## Acknowledgement Logo



## Acknowledgement Logo (Irish)



Any questions?  
Contact us at [media@heritagecouncil.ie](mailto:media@heritagecouncil.ie)  
if you need any assistance.

Brand identity and guidelines designed  
by Vermillion Design Consultants.

**An Chomhairle Oidhreachta**  
**The Heritage Council**

